SenSource Awarded Mahoning Valley Growth Award

FOR IMMEDIATE RELEASE

YOUNGSTOWN, OH, November 1, 2010 - SenSource is proud to announce the honor of receiving the 2010 Mahoning Valley Growth Award for Increase in Sales in the category of companies with fewer than 100 employees. This is the fifth Growth Award presented to SenSource. Awards for Increase in Sales and Increase in Employees were both earned in 2008 and 2006.

For the 18th consecutive year the Youngstown Warren Regional Chamber and Youngstown State University's Williamson College of Business Administration present the prestigious Growth Awards to showcase the success and vitality of the Valley's businesses.

SenSource is an Ohio-based privately-held technology company providing a variety of people and vehicle traffic monitoring systems, along with environmental sensing devices, since 2002. Designed to operate in both small and large scale business environments, SenSource's systems are currently employed in over 40 countries in retail, casino, entertainment, library, government and healthcare entities. More information on SenSource is available at http://www.sensourceinc.com.

SenSource Inc. 3890 Oakwood Avenue Youngstown, OH 44515 (800) 239-1226