SenSource Receives Platinum in Inaugural Modern Library Awards from LibraryWorks, Inc.

YOUNGSTOWN, OH, February 25, 2015 - SenSource, an innovative technology solutions leader is pleased to announce it has received a platinum award from the LibraryWorks, Inc. inaugural **Modern Library Awards (MLA's.)** The MLA's were created to recognize the top products in the library industry in a truly unbiased format. Products were submitted in the fall using a simple application, and then were posted on a private site with an enhanced description and attendant materials. These products were batched into small groups and sent to the LRG database of more than 80,000 librarians at public, K-12, academic, and special libraries. Only customers with experience with these products in their facilities were permitted to judge the products, resulting in a truly unbiased score.

Each judge scored the product on a numeric basis from 1-10. Scores above a 6.5 average were issued awards based on scoring level.

The ClearCount Series Intelligent Imaging People Counters includes sensors with at least 95% accuracy. Using the latest technology of thermal imaging, 3D video tracking and active infrared these sensors provide the industry's most accurate people counting systems. The ClearCount Series Intelligent Imaging People Counters are ideal for wide openings, dynamic lighting, complete darkness, heavy traffic areas and various traffic patterns. They are bi-directional and work with Vea Analytics Software which allows libraries to gather data on their patrons' to inform them of visitation patterns and the impact of external sources. Having this knowledge allows them to make better business decisions which helps to insure their funding dollars.

Jennifer Newman, associate publisher and MLA program manager said, "It's hardly a surprise that SenSource scored so well. They've been at the forefront of the industry since their company entered the market in 2002."

For more information about SenSource and its products, please visit www.SenSourceInc.com or call 800.239.1226.

About SenSource Inc.
SenSource is a Youngstown-based, privately-held technology company providing a variety of business intelligence solutions since 2002. Designed to operate in both small and large scale business environments, SenSource's solutions are currently employed in over 40 countries in retail, casino, entertainment, library and government entities.

About the LibraryWorks, Inc.
The LibraryWorks, Inc. helps administrators to make informed decisions about library technology, automation and software, collection development and management, facilities and furnishings, staffing, purchasing, and other areas that drive effective strategic planning and day-to-day operations. Our family of resources can enable you to identify best practices, monitor trends, evaluate new products and services, apply for grants and funding, post or find a job, and even enjoy some library humor.

About the Modern Library Awards program
Modern Library Awards (MLAs), a product-review program designed to recognize elite products in the market which can help library management personnel enhance the quality-of-experience for the library user and increase the performance of their library systems.