

National 9/11 Museum Chooses SenSource Inc Foot Traffic Counters

FOR IMMEDIATE RELEASE

YOUNGSTOWN, OH, September 19, 2011 – [SenSource Inc](#), traffic monitoring solutions provider, announced that the National 9/11 Monument and Museum in New York City chose them to provide pedestrian traffic counting equipment to monitor the opening and recurring visits to the monument park and memorial museum.

“SenSource is proud to have provided our services, monitoring pedestrian traffic at one of our country's most important sites, dedicated to honoring those who lost their lives and the heroes that gave without limits,” said Joseph Varacalli, President, SenSource Inc.

The National September 11 Memorial pays tribute to the nearly 3,000 people killed in the terror attacks at the World Trade Center, Shanksville, Pa., and at the Pentagon. The Memorial opened to the public on Monday, September 12, 2011 when several thousand visitors were counted using their new SenSource traffic monitoring system.

The Memorial is using two SenSource Outdoor [Video Based IP Traffic Counters](#) for two different entrances, one into the memorial and the other into the preview site. These stereovision people counting cameras are mounted indoors for the preview site and outdoor for the monument to provide the highest accuracy in each space. The National 9/11 Monument also utilized SenSource remote calibration services to set and test the cameras over the Internet using TCP/IP connectivity. When calibrated by SenSource, 95-98% accuracy can be achieved.

More information on the National 9/11 Memorial can be found at www.911memorial.org/about-memorial.

About SenSource

SenSource is an Ohio-based privately-held technology company providing a variety of people and vehicle traffic monitoring systems, along with environmental sensing devices, since 2002. Designed to operate in both small and large scale business environments, SenSource's systems are currently employed in over 40 countries in retail, casino, entertainment, library, government and healthcare entities.

For further information, contact:

SenSource Inc.

Lauren Gallo

Telephone (800) 239-1226

Website www.sensourceinc.com