



# SenSource Solutions for Visitor Centers and Public Spaces



## Why Use Vea Software for Visitor Centers & Public Spaces?

Make better business decisions for your visitor centers and public spaces with SenSource traffic monitoring and analytics solutions. Utilized by welcome centers, public recreational areas and renowned museums across the globe, our software helps to evaluate visitor traffic flow and patterns, schedule staff and volunteers and maintenance, predict expansion needs, improve space utilization and justify funding requests.

SenSource solutions provide actionable data facility operators can use to improve the visitor experience:

- See where visitors spend the most and least amount of time.
- Pinpoint where visitors may lose interest and determine where they end their tour of the exhibits.
- Schedule staff, volunteers and maintenance to meet peak traffic times

SenSource specializes in providing the best-fit hardware and software solutions for the unique needs of public spaces big and small. From basic traffic reporting to fully integrated business solutions, we have what you need.

## Better Decisions Start Here

- > Adjust building hours
- > Justify requests for funding
- > Monitor traffic patterns
- > Optimize exhibit placement
- > Accurately estimate staffing

**VEA ANALYTICS & REPORTING**  
Benefit from visual traffic analysis using Vea Analytics. Personnel will have immediate access to total and peak traffic, annual comparisons, interior facility usage and more.



\* Request Vea Analytics Software brochure for additional information